

Media Release

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Simble expands partnership with Carbon Trade Exchange to offer Internet-of-Things energy platform to UK businesses

London – [Simble Solutions Limited](#) (ASX:SIS or **Simble**) has expanded its commercial relationship with Carbon Trade Exchange (CTX), appointing the world's first electronic exchange for voluntary carbon credits as reseller and go-to market partner of Simble's Internet-of-Things (IoT) energy platform "SimbleSense" to help businesses reduce their energy bills.

Simble announced on October 1st it had launched its energy and carbon reporting software "CarbonView" in the UK market through a reseller partnership with CTX. This allows businesses to reach sustainability targets and comply with new government legislation which is set to impact over 17,000 of the UK's largest companies. CTX was the first exchange to link with the [UNFCCC CDM Registry](#) for trading CER's for global companies voluntarily .

Earlier this year, the UK government introduced [new regulations on energy and carbon reporting](#) for large UK enterprises that will come into effect from April 2019 and will impact both listed and unlisted UK and EU companies.

The expansion of the agreement signed by Simble and CTX will add Simble's suite of energy, measurement and analysis software solutions to the offer. The poster child of these is [SimbleSense](#) – an Energy Visualisation and Analytics software with powerful IoT capabilities.

The software was developed by Simble Solutions, an Australian listed software company focused on energy management and Internet of Things (IoT) technology. Its partner CTX has helped businesses offset many millions of tonnes of CO₂ in a decade of operations and is now looking to help companies even further by taking CarbonView™ and SimbleSense to market.

Simble's energy platform empowers organisations to reduce their energy footprint leveraging affordable IoT solutions. "SimbleSense" has a wide range of features that enable users to visualise, understand, control and automate their energy usage. Coupled with the carbon reporting software "CarbonView", businesses are provided with an end-to-end Corporate Social Responsibility (CSR) package.

Wayne Sharpe CEO and Founder of Carbon Trade Exchange says "Demand for sustainability and carbon reporting solutions is booming in the UK and we're already seeing strong interest

for CarbonView. Being able to include SimbleSense into our product mix is another win for our clients as it adds significant capability to our consultancy and service division.”

Fadi Geha, CEO of Simble commented: “Energy price volatility is a major concern for UK businesses and we believe technology is the key to solving the energy crisis. As the national smart meter rollout gathers pace, we believe we are well positioned to capitalise on this enormous opportunity and - together with Carbon Trade Exchange - allow companies to take part in the next energy revolution.”

For several years UK *public listed* companies have been required to report their annual greenhouse gas (GHG) emissions, energy use and energy efficiency measures in their annual reports. However in July 2018 the department for Business, Energy and Industrial Strategy confirmed that the Streamlined Energy and Carbon Reporting (SECR) framework will also be applied to large *private UK companies* and limited liability partnerships with at least 250 employees or an annual turnover greater than 36 million pounds. This will grow the total number of UK companies disclosing their carbon emissions from around 1000 currently to over 11,000 in April 2019.

The UK government is committed to tackle climate change head-on and believes that greater transparency and accountability is the first step to reduce carbon emissions. Carbon Trade Exchange is now able to offer bundled software solutions, helping businesses across the UK meet their sustainability and carbon reporting goals.

To learn more about CarbonView or to request a demo please go to www.ctxglobal.com/carbon-view

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About Simble

Simble Solutions (ASX:SIS) is an Australian software company focused on energy management and IoT solutions. The Simble Energy Platform or ‘SimbleSense’ is an integrated hardware and real-time software solution that enables businesses to visualise, control and monetise their energy systems. The Company’s Software as a Service (SaaS) platform has Internet of Things (IoT) capabilities and empowers enterprises and consumers to remotely automate energy savings opportunities to reduce their energy bill. Simble has an international presence with offices in Sydney and Melbourne (Australia) and London (UK).

About Carbon Trade Exchange

[Carbon Trade Exchange](#) (CTX) is the World's First Electronic Exchange for Carbon Credits. The CTX group of companies has helped companies to offset tens of millions of tonnes of CO₂ and delivered over \$100m in Climate Finance to environmental projects around the world. CTX is part of the [Global Environmental Markets \(GEM\) Group](#) of companies and has offices in London (UK) and the Gold Coast (Australia), and is supported in its banking by [Westpac Bank](#).

CTX also has strategic partnerships in Korea, Samoa, Central West Africa and Sri Lanka.