



## ASX ANNOUNCEMENT

29 January 2020

### **Simble appointed first app provider in ARENA-funded national smart energy roll-out**

*Simble's Energy App to be available for use, via the program, in up to 5,000 homes and small businesses in Australia*

#### **Summary**

- Wattwatchers appoints Simble as the first certified third-party app provider for its national roll-out of smart energy technology under the My Energy Marketplace project
- Australian Renewable Energy Agency is subsidising part of the estimated \$8.2 million total cost of installing 5,000 homes and small businesses, plus 250 schools, with a grant of \$2.7 million
- Simble and Wattwatchers to target a broader roll-out in the Australian domestic market beyond the ARENA-backed project

Simble Solutions Limited (**Simble** or the **Company**), an Australian software company focused on energy Software-as-a-Service (SaaS) and Internet of Things (IoT) solutions, is pleased to announce that Wattwatchers Digital Energy (Wattwatchers), a manufacturer of energy meters, has appointed Simble as the first certified third-party app provider as part of a national roll-out of smart energy technology to homes, businesses and schools, partly funded by the Australian Government's Australian Renewable Energy Agency (ARENA).

Wattwatchers is leading a three-year, Australia-wide roll-out of its energy management technologies to homes, businesses and schools through a project called My Energy Marketplace (MEM), aimed at harnessing the power of data to empower electricity consumers in the technology-enabled 'New Energy' era.

ARENA is subsidising part of the estimated \$8.2 million total cost of installing the technology to 5,000 homes and small businesses, plus 250 schools, with a grant of \$2.7 million.

Simble will be the first certified third-party app provider of the national rollout to homes and businesses, providing its real-time energy management applications, using energy data intelligence and engagement to help consumers save money, reduce consumption and cut carbon emissions. Simble's Energy App built on the SimbleSense energy analytics platform will accurately monitor, analyse and control electrical circuits in real-time through the cloud via Wattwatchers IoT supported hardware devices.

Simble Solutions Limited  
Level 2, 383 George Street  
Sydney NSW 2000

P +61 2 8208 3366  
E [hello@simble.io](mailto:hello@simble.io)

ABN: 17 608 419 656



Deployments for the MEM will start in early 2020, with Wattwatchers working closely alongside Simble to enable sites to join energy management programs and provide new data services to increase reliability of power grids as they integrate rising levels of distributed energy.

Simble will update the market on the progress of this project under its continuous disclosure obligations.

**ENDS**

**For more information please contact:**

**Ronen Ghosh**

Chief Executive Officer

M: +61 408 505 483

E: [ronen@simble.io](mailto:ronen@simble.io)

**About Simble**

Simble Solutions (ASX:SIS) is an Australian software company focused on energy management and Internet of Things (IoT) solutions. The Simble Energy Platform or 'SimbleSense' is an integrated hardware and real-time software solution that enables businesses to visualise, control and monetise their energy systems. The Company's Software as a Service (SaaS) platform has IoT capabilities and empowers enterprises and consumers to remotely automate energy savings opportunities to reduce their energy bill. Simble operates in the SME and residential market and targets the distribution of its platform through channel partners. Simble has an international presence with offices in Sydney (Australia), London (UK) and Da Nang (Vietnam).

More information: [www.simblegroup.com](http://www.simblegroup.com)

Simble Solutions Limited  
Level 2, 383 George Street  
Sydney NSW 2000

P +61 2 8208 3366  
E [hello@simble.io](mailto:hello@simble.io)

ABN: 17 608 419 656