

STATEMENT OF VALUES

Simble Solutions Limited ACN 608 419 656

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Author	Ronen Ghosh
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Changes since last version	N/A

1. OVERVIEW

- 1.1. Simble Solutions Limited ACN 608 419 656 (**Company**), and its subsidiaries from time to time (**Group**) is committed to acting lawfully, ethically and responsibly.
- 1.2. The board of directors (Board) of the Company has established this Statement of Values for the purpose of ensuring that the Group's values create a link between the Company's purpose and its strategic goals by expressing the standards and behaviours that it expects from its directors, senior executives and employees to fulfil its purpose and meet its goals.

2. STATEMENT OF VALUES

- 2.1. The Statement of Values for Simble Solutions Limited and its subsidiaries is as follows:

Customer-centric We have an approach to doing business that focuses on providing a positive customer experience through the entire sales cycle in order to drive profit and gain competitive advantage. We strive to acquire and retain customers by nurturing relationships and enhancing their customer experience.

Honest Effective and meaningful communication at all levels within our company is critical as we continue to grow as a business. We value the importance of transparent two-way dialogue with clients, peers and teams. Fostering an open and honest environment is essential to enable everyone to raise and address issues quickly.

Innovative We are curious. We value creativity and innovation at every level. We seek out new possibilities and solutions to create success. We want to share our solutions with others.

Sustainable We strive to protect the environment by upholding effective and efficient environmental and sustainable practices as part of business. We are committed to caring for the environment.

Fun-loving Happiness and fun brings energy which fuels creativity and innovation, creates a more open and communicative workplace, and makes for a more productive, dedicated team. We focus on the positive and downplay competition and negativism. We are grateful for our successes and celebrate them.

3. INSTILLING VALUES

- 3.1. The senior executives within the Group will be responsible for instilling these values across the Group as an organisation.
- 3.2. All employees will receive training on the values and senior managers will be expected to continually reference to and reinforce the values.

4. REVIEW OF THIS STATEMENT

- 4.1. The Board will review this Statement at least annually to ensure that it accords with best practice and remains consistent with the Group's goals and purpose.
- 4.2. This Statement may be amended from time to time by resolution of the Board.